Call-in Steps & Script

- **Make it personal:** Why do you want your Senator or Representative to support significant child care and school funding now?
- Allow response time: The person you are calling will likely be receiving many calls throughout the day. Speak from experience to make your call memorable, have a conversation.
- Include a call to action: Make sure they know why you're calling. We've listed asks below.
- Call your Member of Congress: (202) 224-3121

SAMPLE CALL IN SCRIPT

Hi, my name is **[NAME]**, I'm a constituent of **[REP/SENATOR]** and I first want to thank you for your efforts to pass emergency child care measures. I'm calling to request that **[REP/SENATOR]** reach out to leadership and let them know that Congress must focus on a COVID relief package right now. Families need your support to help pull the country's child care industry back from the brink of collapse.

The situation grows much more dire each day that Congress does not provide needed support. [OPTIONAL: Insert your personal child care story or motivation for calling]

Across the country, 40% of child care providers say they will close permanently without financial relief, and the U.S. could lose roughly half of the nation's child care supply. This leaves families with fewer options for high-quality care and more caregivers and early educators without jobs. If child care options continue to disappear, our hopes for a quick economic recovery disappear with them.

Families rely on child care for safe and nurturing environments while parents work, go to school, or take care of other responsibilities. We cannot lose our child care supply; children, families, communities, and businesses will suffer the consequences.

- [If you'd like to ask for a significant investment with a number attached, you can say:] Thank you for listening. I hope you'll ask [REP/SENATOR] to get leadership to help prioritize a COVID response package with least \$50 billion for child care.
- [If you got a negative response after introducing the topic, you can say:] I hope you reconsider. Your constituents need secure child care options. Parents can't afford to not have any child care once they are able to return to the workplace.

• [If you received a neutral reaction or if you want to focus on asking for an investment without a number attached, you can say:] Thank you for listening. I hope to see [REP/SENATOR] work to pass COVID relief soon.

SAMPLE EMAIL LANGUAGE

Find your Senators' and Representatives' contact information here and here a

Dear [REP/SENATOR],

I'm writing to ask that you reach out to leadership and let them know that Congress must focus on a COVID relief package right now. Families need your support to help pull the country's child care industry back from the brink of collapse.

While I want to thank you for the emergency coronavirus child care measures you've helped pass thus far, spikes in COVID-19 mean that child care providers are still facing months of closing, reopening, and continued uncertainty—operating costs are up and enrollment is down.

Though the House included \$57B for child care in the updated Heroes Act,, Congress and the White House have not reached an agreement on overall relief spending, leaving millions of families and thousands of providers without any source of relief.

The stakes were already high for this sector prior to the pandemic, but the situation grows much more dire each day that Congress does not provide needed support. Without dedicated funding to stabilize the child care sector, more child care and early learning programs face permanent closure. This leaves families with fewer options for high-quality care and more caregivers and early educators without jobs. If child care options continue to disappear, our hopes for a strong economy disappear with them.

For months, the people have been calling on Congress to provide at least \$50B in dedicated funding to stabilize the child care sector. However, those calls have gone unanswered. Now with the passing of Justice Ruth Bader Ginsburg, the Senate has confirmed a new Supreme Court Justice before a COVID relief package. This is simply unacceptable when millions are jobless, children are

housing and food insecure and unable to safely learn, and child care providers are fighting to keep their programs afloat.

I urge you to insist that Congress focus on COVID relief and providing stabilization funding that will keep America's child care providers in business. We need at least \$50 billion to sustain the child care sector for just six months.

Thank you,

[NAME]