### Calling all Storytellers

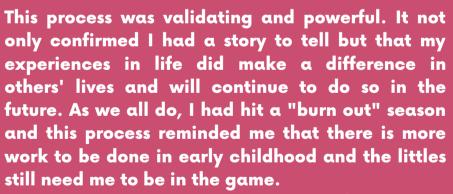
We believe the early childhood workforce are key players when it comes to children's education.



We know that many of us have had the unfortunate opportunity to visit with friends and neighbors that just don't understand what we do in early childhood education. AECA is committed to educating our fellow Arkansans on the importance of ECE to children, families, and our communities. We believe there are no better spokespersons than YOU!

Since public speaking, outside of our classrooms/programs, is not typically part of our job description, we want to begin by providing a coach to assist EACH of our spokespersons. That is our purpose for partnering with A State Childhood Services and The Yarn.





- Renee, Program Administrator







## Why Storytelling?

We believe that storytelling is a great way to build connections with others and learn new ways to share what you care about and why.

- This coaching opportunity is professional development like no other!
- Crafting your story will give you lifelong skills to help you share your story with other educators, families, legislators, and other members of the public.
- You can draw people in to working in the early childhood sector show them what an amazing place it is to be!
- Boost your own confidence in explaining the importance of early childhood education and how brains are built in the first few years of life.

Hilary and the Yarn experience really helped me reflect on my entire career in early childhood education. This experience helped me at a time I was experiencing burnout and helped remind me why I love all my children and families.

- Susan, Family Child Care Provider

www.arkansasearlychildhood.org/storytelling







#### The Process

# The process starts with YOU - what lights you up? What are you passionate about? What challenges have you overcome?

You will meet Hilary Trudell, who is the Executive Producer of The Yarn. The Yarn uses the power of story to amplify voices, build understanding, and create space for human connection. Hilary will help you to craft your story to inspire others, boost your own confidence and help you to share your own unique perspective as an early childhood professional.

You will gain skills to highlight the importance of your work and instill confidence in the value of your story and the need for it to be shared. Hilary will work with you individually and as a group - you will get to meet fellow early childhood professionals who are just as passionate as you!

Your story will be captured by our team and shared on our website to be used in our advocacy efforts to help change the landscape of early childhood education as we know it. You will be highlighted as a key player - helping to change the lives of children and families, as well as your fellow colleagues, across Arkansas.

## Visit our website for more info and to apply: <a href="https://www.arkansasearlychildhood.org/storytelling">www.arkansasearlychildhood.org/storytelling</a>





